

# 2025 BUSINESS PARTNERS & SPONSORSHIPS

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IMPACT

BUSINESS PARTNER BENEFITS  
CONFERENCE SCHEDULE  
SPONSORSHIP OPPORTUNITIES

 **LeadingAge**<sup>®</sup>  
Oregon

# JOIN US



KRISTIN



MERRY



ROB



CHRISTINA

LeadingAge Oregon is the state association of nonprofit and mission-driven organizations committed to delivering quality housing, healthcare, and services to older adults. Our strength lies in the collaboration among our valued members, including Business Partners who offer essential products and services.



## WHY PARTNER WITH US?



### FOSTER KEY RELATIONSHIPS

Cultivate relationships with leaders in our sector.



### BRAND RECOGNITION

Increase your visibility within your target market.



### INSIGHTS

Stay informed on the latest trends, best practices and regulatory changes.

*“Leading Age Oregon provides the means for Deacon Construction to connect with like minded firms interested in advancing senior living care, along with improving the design and building of quality environments for an aging population.”*

- Chip Laizure, Deacon Construction

# BUSINESS PARTNER PLANS



Package includes:	Partner \$600	Bronze \$3,000	Silver \$5,000	Gold \$7,000	Platinum \$10,000
<b>General Benefits:</b>					
1 year of business membership (January - December)	✓	✓	✓	✓	✓
Access to provider membership list	✓	✓	✓	✓	✓
Business listing in LeadingAge Oregon's membership directory	✓	✓	✓	✓	✓
Receive our newsletter to stay informed on the latest trends, best practices and legislative and regulatory updates	✓	✓	✓	✓	✓
Number of times featured as a Business Partner in our Newsletter	1	2	3	4	5
Logo on our webpage linked to your website		✓	✓	✓	✓
Priority supporting non-conference sponsor opportunities		✓	✓	✓	✓
Host an educational training webinar*			✓	✓	✓
Use of LeadingAge Oregon's logo as a partner on your website			✓	✓	✓
Social media shoutout			✓	✓	✓
Featured article in LeadingAge Oregon's newsletter			✓	✓	✓
Speak or present at a scheduled networking meeting, educational event or webinar* (up to 10 min.)				✓	
Speak or present at LeadingAge Oregon board meeting* (up to 10 min.)					✓
<b>Annual Conference Benefits:</b>					
Number of Annual Conference tickets (includes all meals)		2	3	4	5
Number of Fun Night tickets		2	3	4	5
Attend VIP mixer with key conference attendees		✓	✓	✓	✓
Attend Welcome Reception		✓	✓	✓	✓
Recognition in conference brochure and program material		✓	✓	✓	✓
Complimentary exhibit space at the Annual Conference		✓	✓	✓	✓
Sponsor acknowledgement in pre-conference attendee email(s)			✓	✓	✓
Sponsor acknowledgement in post-conference attendee email				✓	✓
Logo on event management tools: event app & registration form				✓	✓
Speak or present (up to 10 min.) at our conference*					✓
<i>To correspond with the opening/closing of an event or key speaker</i>					
Venue sponsor: logo on lanyards, key cards, window clings, and Wi-Fi network and password (as permissible by venue)					✓
Dinner and Fun Night sponsor: shoutout & signage					✓
VIP mixer sponsor: signage					✓
Share promotional visual display or video at conference				✓	
Luncheon sponsor: shoutout, signage & acknowledgement on program				✓	
Snack sponsor: signage				✓	
Breakfast sponsor: shoutout & signage			✓		
Welcome Reception sponsor: signage and logo on cocktail napkins			✓		
Treasure Hunt sponsor: logo on signage and envelope			✓		
Closing event prize drawing sponsor: shoutout and signage			✓		
Morning activity sponsor: signage		✓			
Coffee break sponsor: signage		✓			

\*All speaking topics and presentation material to be approved by LeadingAge Oregon

Contact us to schedule and fulfill the commitments outlined in this sponsorship package:

Rob West, Member Services Manager | (503) 968-7205 | [rwest@leadingageoregon.org](mailto:rwest@leadingageoregon.org)



## EXHIBITOR – \$1,525

- Two conference tickets including:
  - Breakfast and lunch
  - Exhibit space at the Annual Conference
  - Attend Welcome Reception
- One attendee at VIP mixer

Does not include dinner and Fun Night tickets which can be purchased for an additional \$75 per person.



## ADDITIONAL CONFERENCE SPONSORSHIPS:



### We get thirsty \$500

- Drink tickets



### We like to partner \$400 and We like to play \$200

- The Epic Quest kickoff event

*See additional details on the following page*



### We like to give

- We welcome gifts and gift cards for our many raffles and prize drawings!



## ADDITIONAL SPONSORSHIP OPTIONS:

- Leadership Academy (\$1,000)
- Symposiums/workshops (\$500 - 1,000)

*These events will be held in fall/winter of 2025. Additional details to come.*





# 2025 RECREATIONAL RENDEZVOUS

## THE EPIC QUEST

### TUESDAY, MAY 20

SUNRIVER RESORT

This signature event kicks off our conference. Participants navigate a curated course in teams, playfully competing in a series of puzzles and obstacles designed to test their strategy and collective skills.



### LET'S PARTNER

**\$400**

We enthusiastically invite business partners to join us as sponsors. You'll have the opportunity to host a table and curate or manage a puzzle or obstacle for participants to complete. Your sponsorship is key to the success of the Quest!

### LET'S PLAY!

**\$200**

Can't sponsor a game? You can still contribute to its success by joining us as a participant.

Event Managed by:



### CONTACT US

Rob West

Member Services Manager

(503) 968-7205 | [rwest@leadingageoregon.org](mailto:rwest@leadingageoregon.org)

# 2025 FALL SPONSORSHIPS



## Executive Perspective

Executives come together for a one-day facilitated discussion on the key issues facing leaders in aging services.

**\$1,500**



## Leadership Academy

A program that empowers participants to enhance their skills, broaden their networks, and drive positive change in our field.

**\$1,000**



## Connective Collective

One-day symposium with specialized tracks\* for:

- Facility Services
- Dietary and Dining Services
- Marketing
- Affordable Housing
- Finance

*\*Tracks are subject to change based on planning logistics and speaker availability.*

**\$600**



Please see details on the following page.

## 2025 FALL SPONSORSHIP DETAILS

Fall Sponsorship opportunities are offered first to LeadingAge Oregon's Platinum, Gold, Silver, and Bronze partners, with remaining spots available on a first-come, first-served basis.

We limit the number of sponsors to ensure a balanced provider-to-business ratio and meaningful engagement.

Dates and locations for Fall 2025 events are yet to be determined.



### SPONSORSHIP BENEFITS

- Attend the in-person event(s).
- Get face time with current and prospective clients.
- Open or close a session highlighting your products/services.
- Display signage at the event(s).
- Your logo will be featured in our marketing materials.
- Distribute handouts and promotional materials.
- Join attendees for a meal and network in a relaxed setting.

**SPONSOR NOW**

