

Complimentary Webinar

Thursday March 9, 2023

TIME: 1:00 - 2:00 p.m.

Register **in advance** for this Zoom meeting:
[Registration link](#)

After registering, you will receive a confirmation email containing information about joining the meeting.
Thank you!



GWEN FITZGERALD

1:00 - 2:00 p.m.

Opening Doors to the Aging Services Workforce: Next Steps *Technical Assistance_Follow-up Support*

***Presented by: Gwen Fitzgerald
Director of Public Messaging, LeadingAge***

Opening Doors to the Aging Services Workforce project lead Gwen Fitzgerald will discuss member projects with participants, advising on completing the project in line with Opening Doors guidance. Participants may also discuss their distribution and outreach tactics, and we'll brainstorm strategies to increase effectiveness.

Suggested projects could include:

- Create 2-5 social media posts
- Revise your Careers landing page
- Create a recruitment flier for posting in the community
- Other!

The toolkit version of the Opening Doors to the Aging Services Workforce guidance can be found [here](#).

Join us March 9th at 1:00 p.m.

MOMENTUM

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