



**LeadingAge Oregon**  
**2019 Fall Leadership Conference**  
**October 9-11, 2019**

**Agate Beach Inn, Newport**  
**Call for Exhibitors**  
**Exhibit: Thursday, October 10**

We are excited to invite you to join us in Newport, at the newly remodeled Agate Beach Inn, for our 2019 Fall Conference for CEOs, Administrators, boards of directors and other leadership staff from long-term care and senior housing organizations. If you're looking for an opportunity to market directly to the leaders of Oregon's not-for-profit nursing, assisted living and retirement communities, this is your chance! LeadingAge Oregon's membership represents more than 11,000 nursing beds, RCF/ALF units and retirement apartments, as well as community-based care organizations. This intimate, retreat-like conference is a great opportunity for you to build valuable relationships with LeadingAge Oregon members.

LeadingAge Oregon is once again offering a **limited** number of businesses the opportunity to show their products and services at our Exhibit Reception. Exhibitors who have participated in the past at our leadership-oriented conferences will tell you that this event is an ideal setting for making contacts with key decision makers from Oregon's not-for-profit long-term care community. Because **space is limited**, it's important **you reserve your space early!**

Exhibitors are also invited to attend the October 10th Leadership Luncheon which will include the graduation of our 2018-2019 Leadership Academy class. This event also serves as fundraiser for the LeadingAge Oregon PAC (Political Action Committee), and part of your luncheon ticket fee will go to that cause.

**Please go to our website at [www.leadingageoregon.org](http://www.leadingageoregon.org) for online exhibit registration and sponsorship information and complete the online registration form there.** Don't hesitate to give us a call at 503.684.3788 Ext. 305 if you have any questions.

LeadingAge Oregon  
7340 SW Hunziker, Suite 104, Tigard, OR 97223  
503.684.3788

## **Conference Information**

Your exhibit fee includes two opportunities to mingle with our attendees:

Wednesday, October 9	Welcome Reception	5:30 - 7:30 p.m.
Thursday, October 10	Exhibit Reception	5:30 - 7:00 p.m.

The 6' Table Top Space includes a 6' skirted table and two chairs. There is no pipe and drape at our Fall Conference.

Your exhibit registration includes attendance at the Welcome Reception (social event, no exhibits).

Tickets for the Leadership luncheon may be ordered separately on the online registration form.

Exhibitors are encouraged to order appetizers for the Thursday evening Exhibit Reception through the Agate Beach Inn. Please call them at 541-574-2205 or email: [mconrad@vestahospitality.com](mailto:mconrad@vestahospitality.com) to order. Your appetizers can be featured at your booth or put on the buffet table with a sign acknowledging your support and thanking you. If you need a sign, please let me know and I will make one and bring it to the event.

## **Sponsorship Opportunities**

Sponsorship opportunities are available for businesses that really want to stand out from the crowd and show their support for LeadingAge Oregon members! All sponsors will receive public acknowledgement of their sponsorship during the conference welcome and exhibit reception, as well as on conference signage and marketing efforts leading up to the conference. Some sponsorships include additional recognition. Please see the details on the next page.

## **Exhibitor Schedule** *(This is the tentative schedule as times have not yet been finalized)*

Wednesday, October 9	Registration Table Open	4:00 - 6:00 p.m.
	Welcome Reception	5:30 - 7:30 p.m.
Thursday, October 10	Leadership Luncheon	11:30 - 1:00 p.m.
	Exhibit setup	4:30 - 5:15 p.m. <b>ONLY</b>
	Exhibit Reception	5:30 - 7:00 p.m.

*(This schedule is provided for general information. It is subject to change as conference plans are solidified.)*

## **Leadership Luncheon**

This special luncheon, to be held from 11:30 to 1:00 p.m. on Thursday, October 10, will honor the Leadership Academy graduating class of 2018-2019. Please join us as we congratulate them on their leadership growth and thank them for their commitment to serving Oregon's elders! A portion of your luncheon ticket will help support the Alliance for Oregon's Elders PAC (Political Action Committee), which was formed to strengthen the voice of the not-for-profit long-term care community in Oregon's political process.

## **Room Reservations**

The reservation number for the Agate Beach Inn is 541-265-9411 or 1-888-670-7234. Please be sure to ask for the LeadingAge Oregon group rate.

If you need to ship conference materials in advance of the conference, please use the following address:

Agate Beach Inn  
3019 N Coast Highway, Newport, Oregon, 97365-1707

All materials should have the LeadingAge Oregon name, your name, and the conference dates marked on it. Please send items for arrival no more than two days before the conference.

**Questions? Call us at 503.684.3788 Ext. 305**

## **CONFERENCE FEES**

	<b><u>Member</u></b>	<b><u>Non-Member</u></b>
<b>8' Deluxe Floor Space (Business Members Only)</b> Includes 8' skirted table and two chairs	\$750	
<b>6' Table Top Space</b> Includes 6' skirted table and two chairs <i>(no floor displays or displays on tables blocking other exhibitors)</i>	\$550	\$850
<b>Electricity</b>	\$25	\$25
<b>Leadership Luncheon Ticket</b>	\$100	

## **CONFERENCE SPONSORSHIPS** *(All Sponsorships include recognition in attendee packet & signage)*

**Principal Sponsor - SOLD**

**Welcome Reception Sponsor - SOLD**

**Leadership Luncheon Sponsor - SOLD**

**Audio Visual Equipment Sponsor - SOLD**

**Supporting Sponsors - SOLD**

**On-line Registration - SOLD**

**Grand Prize Sponsors - SOLD**

**Contributing Sponsors (2 Available) - \$700**

- Acknowledgement in conference brochure
- Full page ad insert in attendee packet (provided by sponsor)

**Keynote Sponsor (1 Available) - \$2,000**

- Acknowledgement in conference brochure
- Dedicated signage with company name
- Opportunity to introduce your sponsored speaker
- Full page ad insert in attendee packet (provided by sponsor)

**Breakfast Sponsors (1 Available) - \$1,500**

- Acknowledgement in conference brochure
- Full page ad insert in attendee packet (provided by sponsor)
- Dedicated signage with company name

**Charging Station Sponsor (1 Available) - \$400**

- Acknowledgement in conference brochure
- Dedicated signage at charging station

**Conference Coffee Break Sponsor (3 Available, 1 SOLD) - \$350**

- Acknowledgement in conference brochure
- Dedicated signage at coffee break station

**Closing Prize Sponsor (1 Available) - \$350**

- Opportunity to announce winner and present prize
- Full page ad insert in attendee packet (provided by sponsor)