

ripples of  
*IMPACT*

# LETTER FROM THE PRESIDENT



Dear Members and Friends,

We are excited to invite you to join us for an inspiring and impactful experience at this year's conference. With our theme, "Ripples of Impact," we are reminded that every action, conversation, and collaboration has the potential to create lasting change that resonates throughout our communities.

This conference offers a valuable opportunity to step back, reflect, and refresh our understanding of why we are so committed to aging services. In the midst of a constantly changing landscape, it's important to reconnect with the core of our work and renew our passion for the impact we create.

We've crafted an agenda full of engaging sessions and thought-provoking speakers, each offering insights that will empower you to take what you learn back to your organization and community. Whether you're gaining fresh perspectives or diving deeper into the challenges we face, this conference is designed to provide you with the tools, inspiration, and connections needed to bring renewed energy to your work.

Beyond the formal sessions, this conference is an essential opportunity to reconnect with peers, exchange ideas, and strengthen relationships that are vital as we navigate an environment of continuous change and uncertainty. Gathering in person helps transform our perspectives, deepen our understanding, and build bonds that sustain us through the ongoing challenges we face, especially in times of shifting regulations and evolving demands. The community we cultivate here is a source of strength and inspiration, empowering us to return to our organizations with renewed energy and purpose, ready to create positive change for the individuals and families we serve.

We look forward to seeing you in Sunriver, where we will reflect on our shared mission, rejuvenate our passion, and create ripples of impact that carry us into the future of aging services.

See you in Sunriver!

LeadingAge Oregon CEO

# CONFERENCE SPONSORS

Thank you for your support!

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HUB International  
Elderwise, Inc.  
Infinity Rehab

*Thank  
you!*

# SCHEDULE OF EVENTS

## Tuesday, May 20

3:30 - 5:30 pm	The Epic Quest Kick Off Event
5:30 - 7:00 pm	Welcome Reception & Vendor Giveaways

## Wednesday, May 21

8:00 - 9:00 am	Breakfast and Networking Opportunity
9:00 - 10:30 am	<i>KEYNOTE</i> Leading and Living Through Your Values
10:30 - 10:45 am	Break
10:45 am - 12:00 pm	Breakout Sessions
12:00 - 2:15 pm	Lunch & Tradeshow
2:30 - 3:45 pm	Breakout Sessions
3:45 - 4:00 pm	Break
4:00 - 5:00 pm	Breakout Sessions
6:00 - 9:00 pm	Trivia Dinner & Vendor Giveaways

## Thursday, May 22

8:00 - 9:00 am	Breakfast & Networking Opportunity
9:00 - 10:30 am	<i>GENERAL SESSION</i> This is LeadingAge
10:45 - 11:45 am	Breakout Sessions
11:45 am - 12:45 pm	Awards Luncheon
1:00 - 2:00 pm	Breakout Sessions
2:15 - 3:15 pm	<i>GENERAL SESSION</i> Leading from "What If?"
3:15 pm	Closing & Prize Drawing



# SOCIAL EVENTS

## The Epic Quest Kick Off Event

Tuesday, May 20 · 3:30 - 5:30 p.m.

Embark on an amazing adventure where teams of participants will navigate through a curated course to playfully compete in a series of puzzles and obstacles, designed to test your strategy and collective skills, all with the chance to win prizes! Stay for the Welcome Reception.

## Welcome Reception

Tuesday, May 20 · 5:30 - 7:00 p.m.



Join us for a delightful evening of relaxation and connection. Indulge in delicious bites and refreshing beverages as this gathering ignites anticipation, setting the tone for the days ahead. Whether you're a seasoned networker or a first-time attendee, we invite you to embrace the opportunity, connect with fellow participants, and foster camaraderie. Let's come together and make the most of this moment, creating an atmosphere filled with warmth and meaningful connections that will enrich your experience.

## Lunch & Trade Show

Wednesday, May 21 · 12:00 - 2:15 p.m.

Our trade show has something for everyone. Discover the tools, resources, and insights you need to stay ahead of the curve and elevate your senior living community to new heights. The future is here—let's shape it together at our trade show extravaganza!

## Trivia Dinner

Wednesday, May 21 · 6:00 - 9:00 p.m.

Get ready to be dazzled by the ultimate brain-teasing extravaganza - Trivia Night! This one-of-a-kind event promises to transport attendees on a captivating journey of intellectual stimulation and side-splitting laughter. Inspired by the beloved pastime of pub trivia, this event has been infused with a delightful comedic twist, ensuring that every moment is as entertaining as it is enlightening.

## Awards Luncheon

Thursday, May 22 · 11:45 a.m. - 12:45 p.m.



The Awards Luncheon brings together the LeadingAge Oregon provider community in a celebration of the very best aspects of the senior living profession. Learn more about this year's Silver Stars, Unsung Hero, Caring Spirit, Housing Star, Innovative Program, and Executive of the Year Award winners. The event offers a delicious meal and opportunity to connect with colleagues and friends in a warm and positive environment.

# THE EPIC QUEST

## TUESDAY, MAY 20, 3:30PM

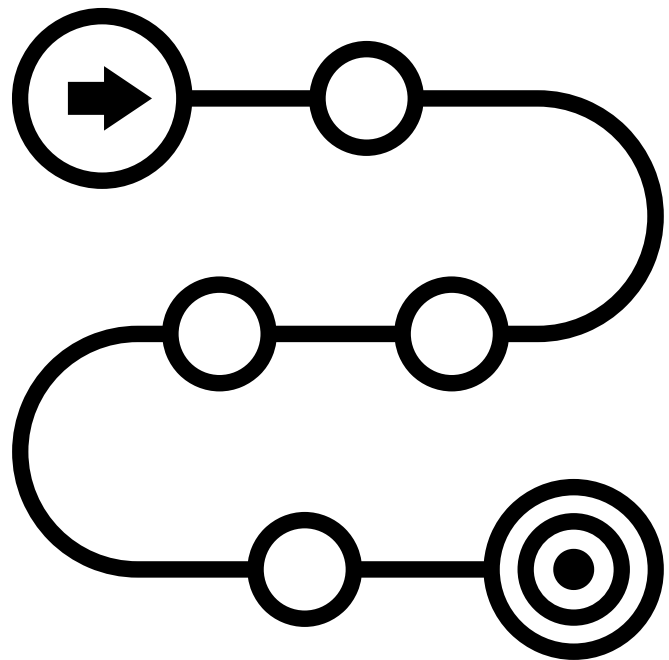
LOCATED AT BESSON COMMONS, SUNRIVER RESORT

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Embark on an amazing adventure where teams of participants will navigate through a curated course to playfully compete in a series of puzzles and obstacles designed to test your strategy and collective skills, all with the chance to win prizes!

### SOLVE PUZZLES WITH US:

BC Group  
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Infinity Rehab  
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Model 1  
NurseLearn  
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Welcome Reception  
Immediately Following  
The Epic Quest

Event Managed &  
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# WELCOME RECEPTION

FOOD \* FUN \* FRIENDS \* PRIZES

**Be sure to join us at 5:30 pm Tuesday at the Besson Commons at the Sunriver Resort, for a chance to connect, enjoy a great meal and the chance to win some prizes!**

**SPECIAL THANKS TO OUR EVENT SPONSORS**

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**WALSH CONSTRUCTION | ZIEGLER**

# KEYNOTE: LEADING AND LIVING THROUGH YOUR VALUES

wednesday, may 21, 9:00-10:30am



Who you are, what you hold dear, what upsets you, and what underlies your decisions as a leader are all connected to your personal values. The missed opportunity is, most people never take the time to learn about those precious and powerful intrinsic values!

In this session you will experience an introspective reflection on your very own personal values and recognize how they influence your personal and professional endeavors including overcoming the current staffing crisis. You'll learn practical strategies you can implement immediately to apply these values in your daily routines, allowing you to use them as a driving force and a personal true north star.

## Meet Denise Boudreau, President, Drive

Denise Boudreau is founder of Drive, a culture consultancy firm that optimizes recruitment and retention, exclusively for healthcare and senior living organizations. She has over 20 years of experience working in acute care and aging services where, as a dietary aide, CNA and Administrator, she experienced many healthy and unhealthy cultures.

Denise became nicknamed "The Queen of Culture" when others started to notice that she had a bit of a vigorous addiction to it: not only did she found Drive, but she also founded the non-profit New Jersey Alliance for Culture Change (as one does) in between chairing the Marketing Committee for the National Long Term Care Administrators' Board (NAB) and serving as an Executive in Residence at Cornell, her alma mater, where she received her Master's in—ready for it?—Health Administration after completing a Bachelor of Science in Gerontology from the University of Scranton.

# BREAKOUT SESSIONS

wednesday, may 21, 10:45am-12:00pm

## **The Impact of Leading & Living Through Your Values**

Denise Boudreau, President, Drive

A continuation of the keynote, this breakout session will take participants on a deeper dive into understanding how their own personal values, beliefs, and experiences influence their thoughts and behaviors as a leader. In the keynote, participants identified what their personal values are and strategies to involve them in their daily life. In this session, participants will spend more time understanding the personal and professional impact of leading and living in an authentic, values-driven way. Leading in this way creates an organizational culture that people want to come work for and don't want to leave!

## **AI in Senior Living: Expert Insights and Governance in a Changing Landscape**

Kristi Stoglin, Chief Client Experience Officer, Parasol Alliance

Do you share the same uncertainty and fear of AI as many others? In senior living, AI is making a big impact, improving the resident experience and boosting operations. Tools like chatbots, copilots, and transcription apps are just the beginning. We chatted with 18 leading senior living AI experts to get their take on where AI is headed and what it means for senior living. Plus, we'll break down what you need to know about AI governance to ensure it's used the right way in your community. Find out how AI is changing the game—and how you can stay ahead.

# BREAKOUT SESSIONS

wednesday, may 21, 10:45am-12:00pm

## **SB 99 Training Conversation**

Pamela Kaufmann, Partner, Hanson Bridgett LLP

Gabi Sanchez, Shareholder, Lane Powell / Ballard Spahr

SB 99 requires all staff in licensed long-term care settings to complete LGBTQIA2S+ training, with compliance mandatory as of the end of last year. In this session, we'll discuss how the Oregon Department of Human Services (ODHS) is evaluating compliance with this requirement. We'll also examine any updates to the training content or requirements and explore the impact of new federal developments on this initiative.

## **Project Management Essentials**

Zach Howell, Principal, BEAR Consulting Services

This course will give maintenance an overview of how a project should be planned, organized, outlined, bid, and awarded. We will discuss preconstruction planning, scope development, dealing with residents, bidding, and overseeing contractors.

# Trade Show & Lunch

**Wednesday, May 21**

**Time: 12:00 - 2:15 PM**

**Location: Homestead**

Look for these Business Partners at the trade show:

Aegis Therapies  
Alert Medical Alarms  
Assured Partners  
BC Group  
Belfor Property Restoration  
Canyon Wren Consulting  
Charter Construction  
Compass Community Living  
Consonus Healthcare  
Deacon Construction  
Elderwise Inc.  
Energy Trust of Oregon  
Floor Solutions  
Flint Healthcare  
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Kwalu  
LRS Architects  
Medicleanse  
Medline

Miracle Method  
Model 1  
Mohawk  
NurseLearn  
Omnicare  
Or. Dept of Veterans Affairs  
Pacific Mat & Flooring  
Patcraft  
PG Long Flooring  
Poached Jobs  
Procern  
Propel Insurance  
R&H Construction  
Rice Fergus Miller  
Rogue Psych Consultants  
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Value First/HPSI  
Walsh Construction  
Ziegler

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Deacon Construction  
Walsh Construction  
Ziegler

# BREAKOUT SESSIONS

wednesday, may 21, 2:30-3:45pm

## **Leading People with less education, literacy, or English skills: Let them Understand**

Gabby Hernandez, Assistant Administrator for Health Services, Friendsview

Elizabeth Todd, Program Coordinator: Career Pathways and Accessible Learning, Friendsview

You want everyone to understand your communications, have access to all benefits, be well-trained, follow safety protocols, and avoid unnecessary problems with HR. So do we. We'll share our experience with accessible learning, introduce you to a process anyone can follow, let you practice, and give you time to plot your next steps.

## **Oregon Health and Human Services -- Is it a citation?**

Join us for an informative session with the Oregon Department of Human Services (ODHS) Aging and People with Disabilities (APD) team, where we'll explore real-life scenarios to determine when citations are issued in both nursing facility (NF) and community-based care (CBC) settings. Through thoughtful discussion and analysis, we'll review specific cases and examine the factors that influence whether a citation is issued. This session offers a valuable opportunity to deepen your understanding of the citation process and how it applies to different care environments, ensuring you stay informed and compliant in your practice.



# BREAKOUT SESSIONS

wednesday, may 21, 2:30-3:45pm

## **Fueling Growth: Strategies and Funding Sources for Not-For-Profit Providers**

Adam Vanucci, Vice President, Ziegler

According to the 2023 LeadingAge Ziegler 200 report, roughly 70% of providers are undertaking an expansion or campus repositioning project in the next two years. While exceptions exist, not-for-profit providers have historically been more risk averse and slower to grow than owners and operators in the private sector. Demographics are in the providers' favor as the number of seniors in the US is expected to double over the next 15 years. Not-for-profit providers need to seize this opportunity and commit to strategic growth endeavors before their market share declines even further. Despite the decline, senior living providers have continued their growth through expansions, new campuses as well as affiliations and accessing capital is paramount to fueling this growth. Understanding how to appropriately access the capital resources is important as well as the need to strategically develop long-range capital plans. When taking on additional debt for these projects, providers need to also be thinking ahead to future capital needs and should structure the deal(s) with this in mind. This session will give an overview of the importance of growth, types of growth available to not-for-profit providers as well as how to fund it. Additionally, examples will be given of specific growth initiatives that providers can explore.

## **5 KEYS to Confidence Outside of Your Comfort Zone**

Zach Howell, Principal, BEAR Consulting Services

In Maintenance we are pushed outside of our comfort zone constantly, but it doesn't have to feel chaotic or overwhelming. This course will focus on the 5 keys to finding strength and confidence when we are in uncomfortable situations where we feel like we have no control. These keys will help you grow personally and professionally and will become a well used tool within your skills toolbox.

# BREAKOUT SESSIONS

wednesday, may 21, 4:00-5:00pm

## **Seven Dimensions of Balance**

Tamera Reynolds, Director of Wellness and Life Enrichment,  
Terwilliger Plaza

This whole-person, lifestyle focused balance program examines fall prevention through the lens of the Seven Dimensions of Wellness. During this session, we will discuss each of the dimensions in relation to how they relate to balance and the prevention of life-altering falls. This session gives a brief overview of the content as well as how to implement it. Attendees will be given the tools to facilitate an 8-week fall prevention in their communities with broad programming that is customizable for their particular clientele. Included in the programming are activities to draw out participation and engagement, homework assignments, and exercises to build strength, stability, mobility, balance, and confidence.

## **Rose Villa's Resiliency Action Plan (RAP)**

Jim Willeford, Director of Strategic Operations, Rose Villa Living  
Community  
Glen Lewis, CEO, Rose Villa Living Community

As senior living communities confront the growing threats of natural and man-made emergencies, Rose Villa's "Resiliency Action Plan" stands out as an example of strategic foresight. Grounded in evidence-based best practices and industry expertise, this comprehensive initiative equips leaders with the knowledge and tools to maintain critical operations and service delivery, even in the face of crisis. Attendees will gain invaluable insights into Rose Villa's planning process, innovative projects, and the predicted outcomes that position their campus as an example of resilience in the senior living sector.

# BREAKOUT SESSIONS

wednesday, may 21, 4:00-5:00pm

## **Intergenerational Living for All—Findings, Insights, and Best Practices from the SAGE-AIA Design for Aging Joint Intergenerational Task Force**

Lisa Warnock, Principal and Founder, Glow Interior Designs

Lisa Sneddon, Senior Interior Designer, Glow Interior Designs

Incorporating intergenerational design and programming is a fast-moving trend in senior living and provides a market advantage to owners and developers. However, traditional senior living design often falls short of fostering genuine intergenerational connections. In response, designers, developers, and operators are adopting diverse approaches to embrace this trend. This presentation will present the findings, insights, and best practices from the SAGE-AIA Design for Aging Joint Intergenerational Task Force based on a recent survey and discussion with their members. The presentation will highlight communities, both domestic and international, that incorporate the best practices in intergenerational design and operations and provide actionable takeaways for attendees. LeadingAge Oregon's own, Lisa Warnock, is a founding member of the Intergenerational Task Force, and is sharing the information locally, for those that missed it at Environments for Aging last year.

## **Out of Sight Out of Mind**

Zach Howell, Principal, BEAR Consulting Services

In this course we will bring into the light many of the things that may be around us all the time but we have become desensitized to and forget to address or prioritize. Our day go so fast and can be very busy, but we need to always be aware of the items that can decrease liability, increase safety, and keep us prepared for the worst.



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# TRIVIA DINNER

READY TO PLAY?

WEDNESDAY NIGHT

6:00PM

AT THE HISTORIC GREAT HALL

# GENERAL SESSION: THIS IS LEADINGAGE

Thursday, May 22, 9:00-10:30am



**Kristin Milligan, CEO  
LeadingAge Oregon**



**Erica Thrash-Sall, CEO  
Horizon House  
Board Member  
LeadingAge**

Dive into the profound "Ripples of Impact" that LeadingAge membership can have on your organization. Hear from leaders Kristin Milligan, CEO of LeadingAge Oregon, and Erica Thrash-Sall, LeadingAge national board member, as they share the tangible benefits of involvement in both organizations. Discover crucial policy updates from the current Oregon legislative session and witness the presentation of awards honoring Outstanding Leaders and Housing Heroes in Affordable Housing. We'll also hear an uplifting performance by a resident choir! A testament to the transformative power of the arts in long-term care.

# BREAKOUT SESSIONS

Thursday, May 22, 10:45-11:45am

## **Power of Peers: Facilitated Round Table Discussions**

One of the significant advantages of membership in LeadingAge is the networking and opportunity to learn from your peers. We will take an hour to break into groups for facilitated discussion time. We'll have several groups to choose from – do you want to discuss Home Care? Life Plan Communities? Affordable Housing? And more!

## **The Power of Light**

David Keaton, Executive Director, Rogue Valley Manor/Pacific Retirement Services

Delve into the captivating intersection of light, vision, and well-being in "The Power of Light" session. Featuring cutting-edge research and real-world applications, this fascinating session will equip you with the knowledge to harness the profound impact of light on aging populations and individuals with dementia. Explore the science behind Snoezelen rooms, light therapy, and energy-efficient lighting solutions that enhance safety, sleep, and quality of life. Backed by data-driven insights from leading experts, this session provides you with put to work the transformative power of light.

# BREAKOUT SESSIONS

*Thursday, May 22, 10:45-11:45am*

## **Leveraging Technology to Create a Connected Resident Experience**

Scott McClure, Director, Systems and Innovations, Timex Group USA, Inc.  
Peggy Kitzmiller, Vice President of Product, ProCern Technology Solutions

Now, more than ever, quality care requires leveraging technology. Whether deploying in room hardware, software, or wearable devices, technology keeps residents connected to their families and community and enables a technology enable ecosystem to play an active role in the indicators of wellness – biological, psychological, and social.

This session explores how to take disparate tools and systems to create manageable solution to deliver strong community outcomes.



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# AWARDS LUNCHEON

*don't miss it*

MAY 22, 2025 | 11:45 PM

Learn more about this year's Silver Stars, Unsung Hero, Caring Spirit, Housing Star, Innovative Program, and Executive of the Year Award winners. The event offers a delicious meal and opportunity to connect with colleagues and friends in a warm and positive environment.



# BREAKOUT SESSIONS

Thursday, May 22, 1:00-2:00pm

## **Hot Legal Issues and Updates for Senior Living and Long Term Organizations, Providers and Employers**

Gabi Sanchez, Shareholder, Lane Powell / Ballard Spahr

Jeff Duncan, Shareholder, Lane Powell / Ballard Spahr

The senior living and long term care industry faces ever-increasing regulatory and legal challenges. These challenges can substantially impact key aspects of your community or facility, from licensure and re-licensure; to hiring, training, and retaining staff; to championing resident rights and providing residents a safe and homelike environment. Failure to track and comply with these regulatory and legal developments can result in adverse agency action and civil lawsuits – and substantially disrupt your community or facility. To help you to meet these regulatory and legal challenges, this presentation will provide attendees with up-to-date information on key legal developments and trends. This presentation will also provide practical suggestions to help you to proactively comply with the law and to document and demonstrate your compliance.

# BREAKOUT SESSIONS

Thursday, May 22, 1:00-2:00pm

## **Leadership Mentoring: Developing and Cultivating Effective Leaders in your Teams**

Cynthia McDaniel, CEO & Founder, NurseLearn

July Lumague-Test, Program Director and Lead Nurse Mentor,  
NurseLearn

Effective leadership is vital to the success of all aspects of care. Yet, many nurses lack the guidance and support needed to develop into strong leaders. This presentation will provide practical strategies for cultivating nurse leadership, delving into the core components of an impactful mentoring relationship, including how to provide constructive feedback, foster emotional intelligence, and support decision-making in high-pressure environments. Specifically, attendees will: Discuss real-world examples of successful mentoring practices that have helped nurses transition from clinical roles into leadership positions, improving both team dynamics and resident care outcomes. Explore different mentoring models (e.g., one-on-one, peer, and group mentoring) and how to tailor them to fit the unique needs of nursing staff at various stages of their careers. By the end of the session, participants will have a clear understanding of how to build and sustain effective nurse leadership mentoring practices that foster a new generation of strong, compassionate leaders in healthcare.

# BREAKOUT SESSIONS

Thursday, May 22, 1:00-2:00pm

## **Social Engineering – How Manipulation and Deception Lead to Cyber Breach**

RJ Stalkamp, Manager – Penetration Testing, CLA

Email phishing and Voice phishing (vishing) are becoming a main staple in the cyber criminal toolbox. This session will analyze common techniques that are used to trick individuals, the psychology behind the techniques, and how organizations' can keep up with growing trends and maintain a "cyber aware" workforce.

We will explore the technical piece behind how phishing emails make it to employee inboxes and how attackers have innovated ways to bypass email banners and email filters. Additionally, we will discuss common psychological techniques that are being used in every day vishing and phishing operations and explore why social engineering is the achilles heel of every organization.

Attendees will gain an up to date understanding of the current threat landscape through the analysis of the case studies and examples from our penetration testing practice. Through examination of the case studies we will explore strategies to mitigate the risks related to these types of social engineering attacks.

# CLOSING SESSION: LEADING FROM “WHAT IF?”

Thursday, May 22, 2:15-3:15pm

Debby Gonzales, Vice President of Operations, HumanGood  
Stephanie Cook, Executive Director, Hillside

Imagine leading from the idea of "what if." How different could things be at your communities? What innovative things could we do for our industry?

One of the first steps is learning to approach problems from a yes approach rather than all the reasons why we can't. Sharing examples of how to accomplish this in an industry full of rules and regulations.

This presentation will be interactive with a power point, photos of implemented ideas from residents and team members at various communities. Takeaways will be ideas for innovative approaches to daily suggestions, ways to make your residents and team members feel heard and appreciated and how this approach improves resident satisfaction as well as team member retention. A resident group wants you to hire goats to graze their shared garden and "fertilize" the beds? - Sure! A memory support resident insists on inspecting the kitchen because she "owns" the building? - Of course! Team members want to shadow other departments to see career growth potential? - Sounds great! Before your brain tells you all of the ways something won't work, or the risks involved, or the cost...try asking "what if?" What if I say yes? How would that look and what positive outcomes might come from it?

**Sponsored By:**





# REGISTRATION INFORMATION

## CONFERENCE REGISTRATION IS ALL ONLINE

Please note that the “member rate” is available to members of LeadingAge Oregon. Different rates apply for provider participants and business representatives.

Full Conference Fee includes all educational sessions and the following meals and special events: Welcome Reception • Trade Show • Awards Luncheon • Trivia Dinner, and more

One-day fees are also available for provider participants:

Wednesday only fee includes: Breakout Sessions • Keynote • Trade Show • Trivia Dinner

Thursday only fee includes: Breakout Sessions • Awards Luncheon

## SPOUSE/GUEST REGISTRATION

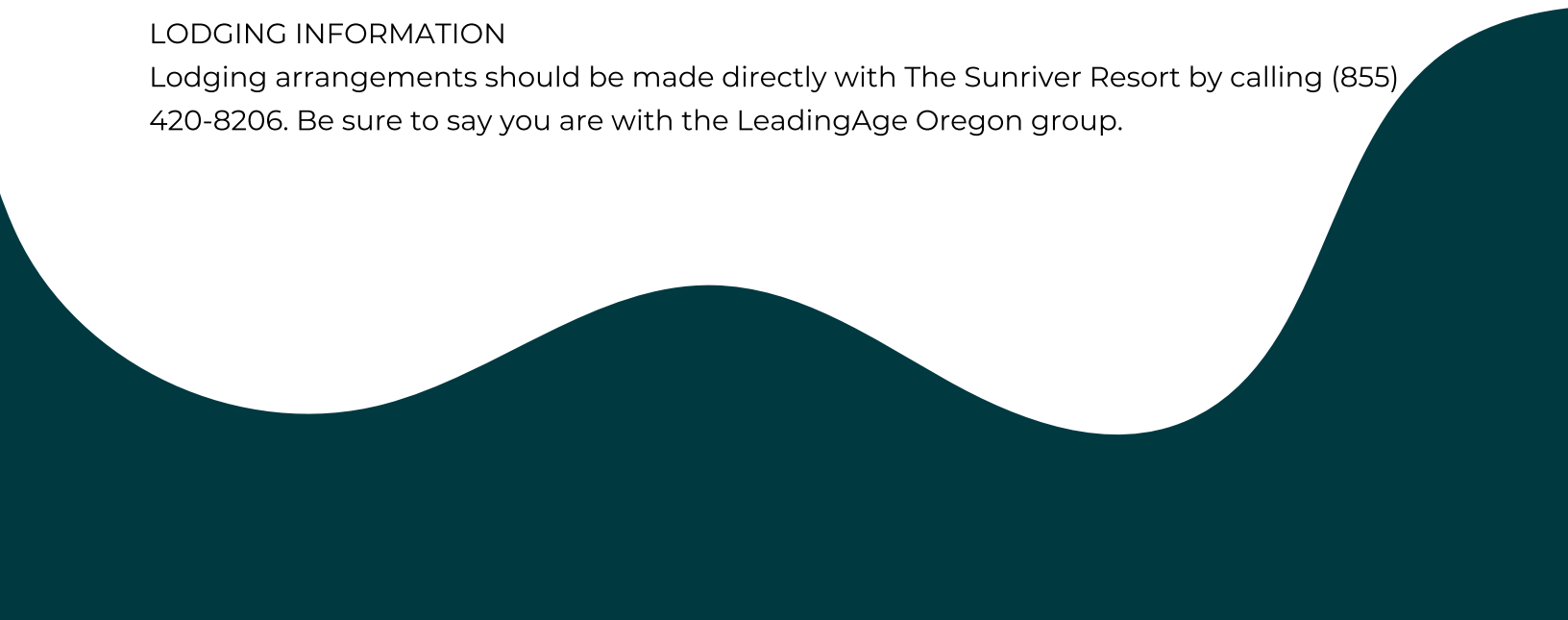
Included in spouse/guest per day registration: Welcome Reception, Trade Show, Awards Luncheon and Trivia Dinner and Closing Session. If a spouse or guest wishes to attend educational sessions, he/she must pay conference fees.

## SILVER STAR HONOREE

Silver Stars may attend the Thursday Awards Luncheon and Thursday Breakout Sessions of their choice at no charge. Silver Stars who wish to attend the entire conference receive a \$50 discount off the registration fee.

## LODGING INFORMATION

Lodging arrangements should be made directly with The Sunriver Resort by calling (855) 420-8206. Be sure to say you are with the LeadingAge Oregon group.



# REGISTRATION INFORMATION

## CONTINUING EDUCATION CREDITS

Nursing Home Administrator, ALF/RCF Administrator, and Real Estate CEUs are available. We will issue certificates to verify attendance for other licensure requirements you are tracking.

## WHO SHOULD ATTEND?

LeadingAge Oregon's Annual Conference is designed to provide valuable educational and networking opportunities for all administrators, department managers and staff from nursing homes, assisted living/residential care, senior housing, Life Plan Community (CCRC) home care agencies and other home and community-based service organizations, including but not limited to:

Administrators/CEOs • Directors of Nursing/Nurses • Dietary • Finance Directors •  
Marketing • Human Resources • Facility Services/Maintenance • Social Services •  
Hospice \* Chaplains  
Activities/Wellness • Fund Development/Foundation Staff • Department Managers  
• Supervisors • Frontline staff

## WHAT TO WEAR

Casual attire is appropriate for all educational sessions and social activities. Please be aware that meeting rooms vary in temperature; for your comfort, we recommend dressing in layers and keeping a sweater or jacket handy.

## WATCH FOR HANDOUT E-MAIL

Please note that we do not provide hard copies of handouts for breakout sessions (except by special speaker request). Instead, we post the handouts online and in the conference app for conference attendees to download, save to their laptops or iPads, or print if they so desire. We begin posting handouts about two weeks before the conference; watch for your e-mail notification.

## CONFERENCE APP

Download our Mobile Event App before you arrive!

Before the conference we'll send you information about how to download the app, which will contain all the information you'll need to enhance your event experience. Features include the conference schedule, the ability to create your own personalized schedule, and access to session descriptions, speaker information, session handouts, exhibitor listing, maps, CEU tracking, and more!

# HOW TO REGISTER

Registration is all online at [www.leadingageoregon.org/annual-conference-2025](http://www.leadingageoregon.org/annual-conference-2025)

To Register:

- 1** Go to the LeadingAge Oregon home page, [www.leadingageoregon.org](http://www.leadingageoregon.org), go to Events & Education, and scroll down to click on the Annual Conference link.
- 2** Click on Register Online. On the online form, enter your personal username and password. (If you have forgotten your username and password you can go to Member Tools/My Profile and click on “Forgot your Password?” to have your username and password emailed to you).
- 3** If you don’t have a username and password, you can register as a “new user.” Please note that if your organization is a LeadingAge Oregon member, you must contact Rob at [rwest@leadingageoregon.org](mailto:rwest@leadingageoregon.org) after you create your user account before registration to get “member” pricing.
- 4** Choose your conference sessions and special events. (Be sure to review the session descriptions before you make your selections!)
- 5** If your organization prefers to issue one check or credit card payment for all of your attendees, contact Rob West at [rwest@leadingageoregon.org](mailto:rwest@leadingageoregon.org) to make arrangements for payment.

Having problems, or don't have online access? Call us at (503) 968-7205 and we will assist you.

# REGISTRATION NOTES

## DISCOUNTS FOR SILVER STARS AND LEADERSHIP ACADEMY PARTICIPANTS

Email [mkillam@leadingageoregon.org](mailto:mkillam@leadingageoregon.org) for your registration discount codes.

## SCHOLARSHIPS

A limited number of scholarships are available for LeadingAge Oregon members who would otherwise not be able to pay registration fees. Email Merry [mkillam@leadingageoregon.org](mailto:mkillam@leadingageoregon.org) for more information.

## REGISTRATION DEADLINE

All registrations must be made by April 25, 2025.

## CANCELLATIONS

Cancellations must be received no later than Friday, April 25, 2025 in writing to be refunded (less a \$25 service charge). No refunds are possible after that date but you are welcome to send someone in your place.

## EARLY BIRD RATES

Early bird rates are available through Friday, April 11, 2025 only. Registration fees increase on April 12.

## BUSINESS MEMBERS

LeadingAge Oregon welcomes our Business members who wish to attend our Annual Conference and benefit from the education and networking opportunities. We encourage all of our Business members to join us as exhibitors. For more information about exhibiting, please contact Rob West at [rwest@leadingageoregon.org](mailto:rwest@leadingageoregon.org), (503) 968-7205.

## EXHIBITOR ATTENDANCE AT CONFERENCE SESSIONS

Exhibitors are welcome to attend non-meal conference sessions and may purchase tickets for meals and special events.



# REGISTRATION & DAILY RATES

PROVIDER MEMBER	STANDARD	EARLY BIRD BY APRIL 11
FULL REGISTRATION	\$615	\$585
THURSDAY ONLY	\$390	\$360
FRIDAY ONLY	\$390	\$360
PROVIDER NON-MEMBER	STANDARD	EARLY BIRD BY APRIL 11
FULL REGISTRATION	\$915	\$885
BUSINESS MEMBERS	STANDARD	EARLY BIRD BY APRIL 11
FULL REGISTRATION	\$915	\$885
EXTRAS	STANDARD	
EXTRA AWARDS LUNCH TICKET	\$75	
EXTRA TRIVIA DINNER TICKET	\$75	
SPOUSE/SIGNIFICANT OTHER	\$75 per day	

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