

**LeadingAge Oregon**  
**2021 Fall Leadership Conference**  
**October 6-8, 2021**



**Best Western Hood River Inn**

1108 East Marina Way, Hood River, OR 97031

Reservations: 800.828.7873

We are excited to invite you to join us in Hood River at the Hood River Inn, for our 2021 Fall Conference for CEOs, Administrators, Boards of Directors and other leadership staff from long-term care and senior housing organizations. If you're looking for an opportunity to market directly to the leaders of Oregon's not-for-profit nursing, assisted living and retirement facilities, this is your chance! The LeadingAge Oregon membership represents more than 11,000 nursing beds, RCF/ALF units and retirement apartments, as well as community-based care organizations. This intimate, retreat-like conference is a great opportunity for you to build valuable relationships with LeadingAge Oregon members.

We are once again offering a limited number of businesses the opportunity to show their products and services at our Exhibit Reception. Exhibitors who have participated in the past at our leadership-oriented conferences will tell you that this event is an ideal setting for making contacts with key decision makers from Oregon's not-for-profit long-term care community. We will be limiting the number of exhibitors per number of attendees. We encourage you to sign up now!

Exhibitors are also invited this year to attend the "Leadership" luncheon which will include the graduation of our 2020-2021 LeadingAge Oregon Leadership class. This event also serves as fundraiser for the LeadingAge Oregon PAC (Political Action Committee), and part of your luncheon ticket fee will go to that cause.

# EXHIBITOR & CONFERENCE INFORMATION

This year your exhibit fee includes two opportunities to mingle with our attendees:

Wednesday, October 6                      Welcome Reception                      6:00 - 7:30 p.m.

Thursday, October 7                      Exhibit Reception                      4:30 - 6:30 p.m.

8' Tabletop Booth – LeadingAge Oregon Member Price \$750

- Limited number available
- Skirted table, 2 chairs & electricity.

6' Tabletop Booth – LeadingAge Oregon Member Price \$550    Non-Member Price \$950

- Skirted table, 2 chairs & electricity.

Your exhibit registration includes attendance at the Welcome Reception (social event, no exhibits). Tickets for the Leadership Luncheon may be ordered separately on the registration form or you can email Tina, [tgoewey@leadingageoregon.org](mailto:tgoewey@leadingageoregon.org) and let her know how many tickets you would like.

## Exhibitor Schedule:

Wednesday, October 6	Registration Table Open	4:00 - 6:00 p.m.
	Welcome Reception	6:00 - 7:30 p.m.
Thursday, October 7	“Leadership” Luncheon	12:15 - 1:45 p.m.
	Exhibit setup	2:30 - 4:15 p.m.
	Exhibit Reception	4:30 - 6:30 p.m.

*(This schedule is provided for general information. It is subject to change as conference plans are solidified.)*

## “Leadership” Luncheon

This special luncheon, to be held from 12:15 - 1:45 p.m. on Thursday, October 7, will honor the LeadingAge Oregon Leadership graduating class of 2020-2021. Please join us as we congratulate them on their leadership growth and thank them for their commitment to serving Oregon’s elders! A portion of your luncheon ticket will help support the Alliance for Oregon’s Elders PAC (Political Action Committee), which was formed to strengthen the voice of the not-for-profit long-term care community in Oregon’s political process.

**Don’t forget to call and book your hotel room!**  
**They are filling up fast! 800.828.7873**  
**Mention you are with LeadingAge Oregon**

**Questions? Call us at 503.684.3788**

